


# edgeabove

Personalized Site System

## Fact.

Replicated Site Systems have no value to search engines and keep distributors from growing online.



Is your online strategy going in the right direction?

## THE NEW DIRECTION OF DIRECT SELLING

Don't leave online growth and profits on the table by using 1990s technology for your distributed websites. The EdgeAbove Personalized Site System leverages online search and networking for increased revenue.

For years direct selling companies have used replicated sites to offer distributors an online presence, but these websites do not rank in search engines and provide no opportunity for distributors to build a real online presence.

Enter **EdgeAbove** and our Personalized Site System. Our technology provides independent, customizable sites for distributors while maintaining corporate control

over content. Distributors will start ranking in search engines and tap into a new customer base, all the while improving and safeguarding the online reputation of the company.

**EdgeAbove** technologies and optional training services will transform direct selling firms into online powerhouses and reach new heights in distributor sign-ups and sales.



### A Real Internet Strategy

Personalized Sites enable distributors to grow online, increase sales, and improve corporate online reputation.